



I'm Paul

# Senior WordPress Developer and Web Designer

With over 13 years of experience as a WordPress developer and a proven track record of helping businesses overcome their website challenges, I'm here to provide the solutions you need. Let's transform your WordPress website into a sales-generating machine. I look forward to helping you achieve your business goals.

- ✓ 98% Job Success Score
- ✓ Top Rated plus
- ✓ Satisfaction Guarantee





As a Senior WordPress Developer, I excel in WordPress and WooCommerce development. I specialize in custom plugin/extension development, Theme development, Frontend and Backend development



WordPress Website Design  
**Effectively design, Build and Maintain**



HTML, CSS, JavaScript and PHP  
**Customise, create and style WordPress themes**



Theme Development:  
**Develop and modify custom WordPress Themes**



Plugin Development:  
**Develop custom WordPress plugins**



Database Management:  
**Effectively manage WordPress database with SQL**



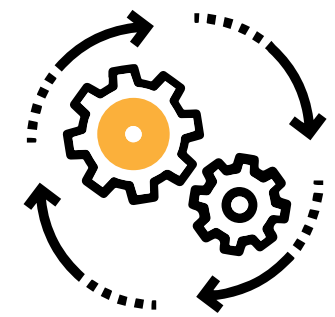
Responsive Design:  
**Build responsive and Functional web design**



Security and Performance Optimization:  
**Build secure and fast-loading WordPress site.**



strong problem-solving abilities:  
**Attention to detail, and effective communication skills.**



## Process

Building a WordPress website is an iterative process, and it's crucial to adapt and refine your site as your business or project evolves



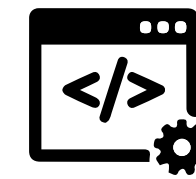
Consultation

**Define your website's purpose, target audience, and goals.**



Planning and Research:

**Research competitors and Industry, gather ideas and insight.**



Development:

**Create a sitemap, build and Customize site.**



Testing and Optimization:

**test website's functionality, usability, and compatibility, optimize page load time and responsiveness across all devices**



Security and Backup Setup:

**Set-up Firewall and security plugins, automate backups**





## Experience

Over thirteen years  
of experience in elevating  
Brands through functional  
websites

- **SENIOR WORDPRESS DEVELOPER**  
CSUITEMUSIC
- **WORDPRESS DEVELOPER & SEO EXPERT**  
THE TRAVEL ADDICT BLOG
- **WORDPRESS DESIGNER**  
WP DESIGN FIX
- **WORDPRESS DESIGNER & DEVELOPER**  
KC MARKETING
- **WORDPRESS WOOCOMMERCE EXPERT & SEO SPECIALIST**  
MYRLS COUNTRY LLC
- **HEAD OF SOFTWARE ENGINEERING**  
YOO.TV
- **WORDPRESS DESIGNER & WOOCOMMERCE EXPERT**  
AUSTIN MORELL TRAINING
- **WORDPRESS WOOCOMMERCE DEVELOPER**  
KAISIMON FITNESS
- **WORDPRESS DEVELOPER**  
AWFOODIE FOOD DELIVERY PLATFORM

June 2023 – Present

June 2022 – Present

October 2021 – Present

January 2021 – Present

Oct 2022 – Jan 2023

Dec 2021 – Apr 2022

Nov 2021 – Jan 2022

Sept 2021 – Oct 2021

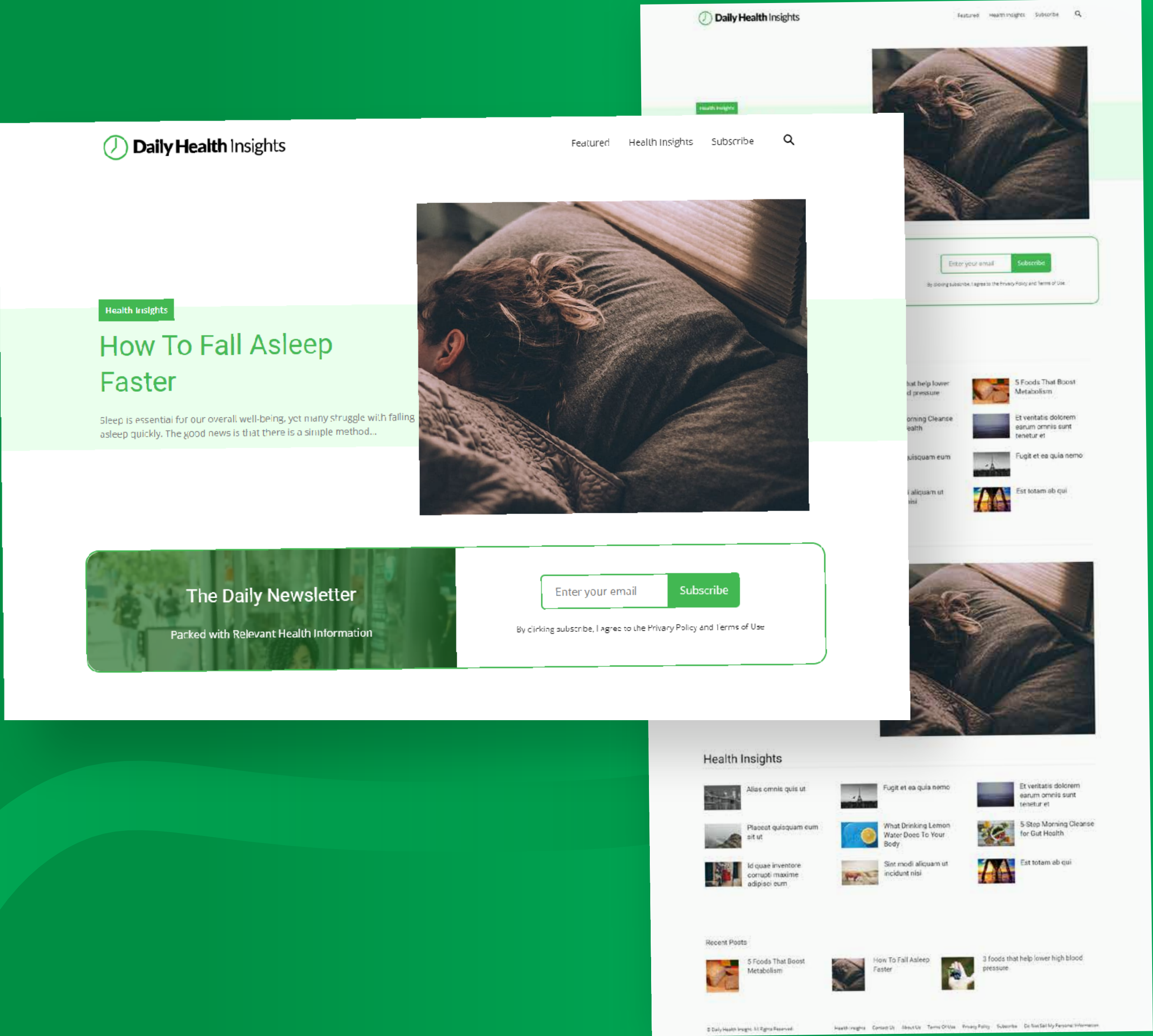
July 2021 – Oct 2021





Dailyhealthtips is a small team of like-minded editors who provide readers with the latest truthful and relevant health information. My project was to build an optimized and functional website that scaled the brand and and increased their search ranking.

- ✔ Web Design
- ✔ Optimization
- ✔ Security

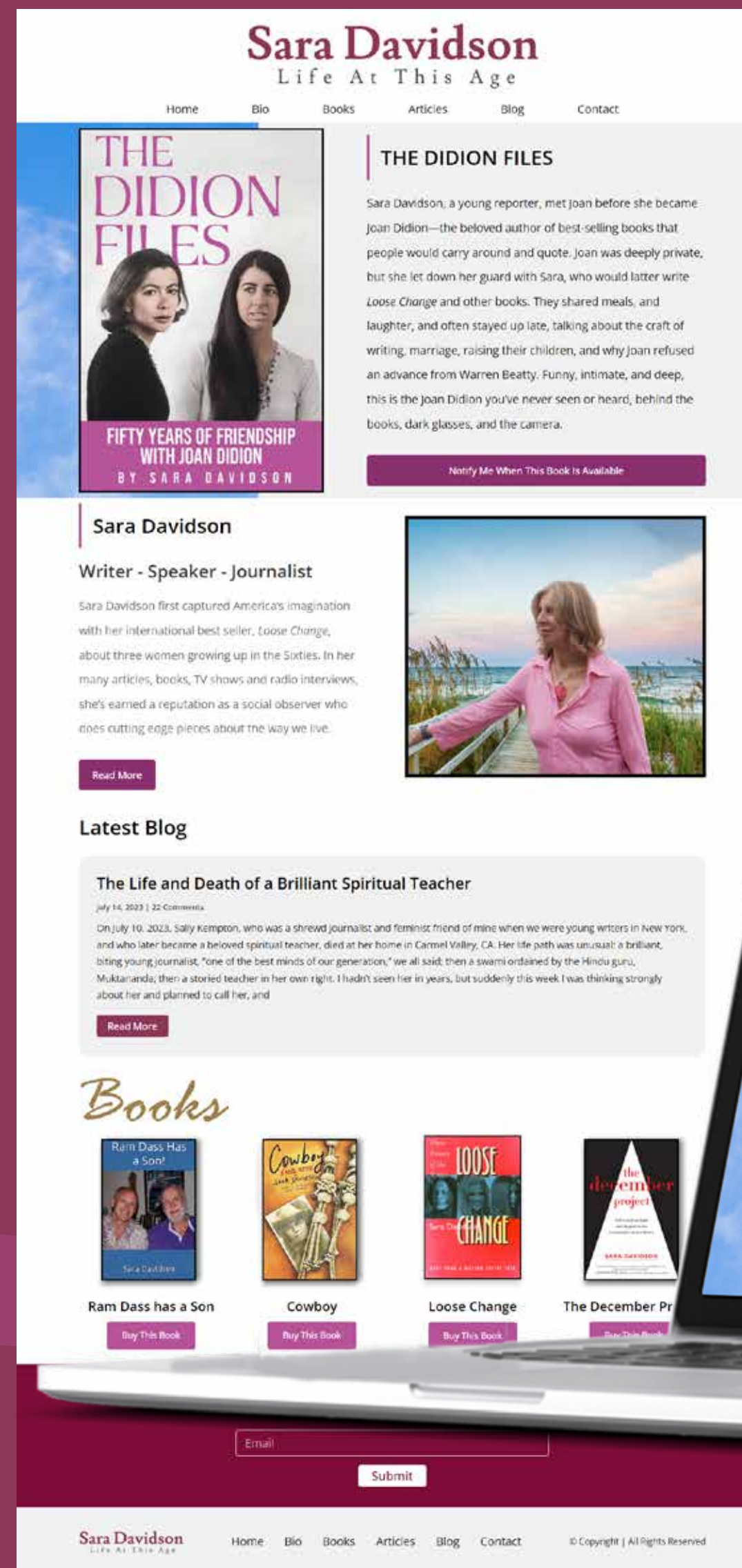






Building a Responsive WordPress website for Sara Davison revamped her brand, from aesthetics and functionality to responsiveness, my project was to build a responsive and functional WordPress blog website for her book sales and blog content.

- ✔ Web Design
- ✔ Optimization
- ✔ Security

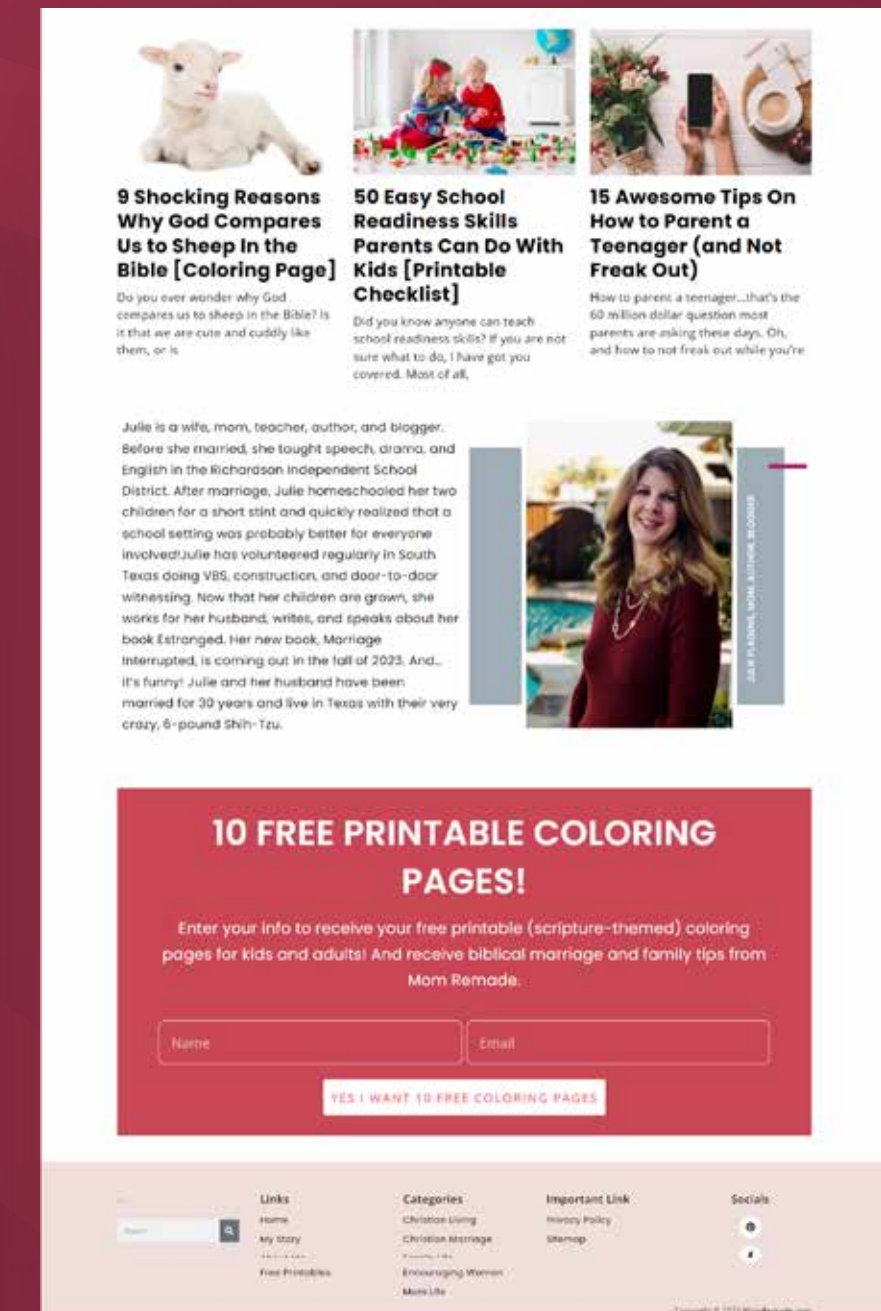
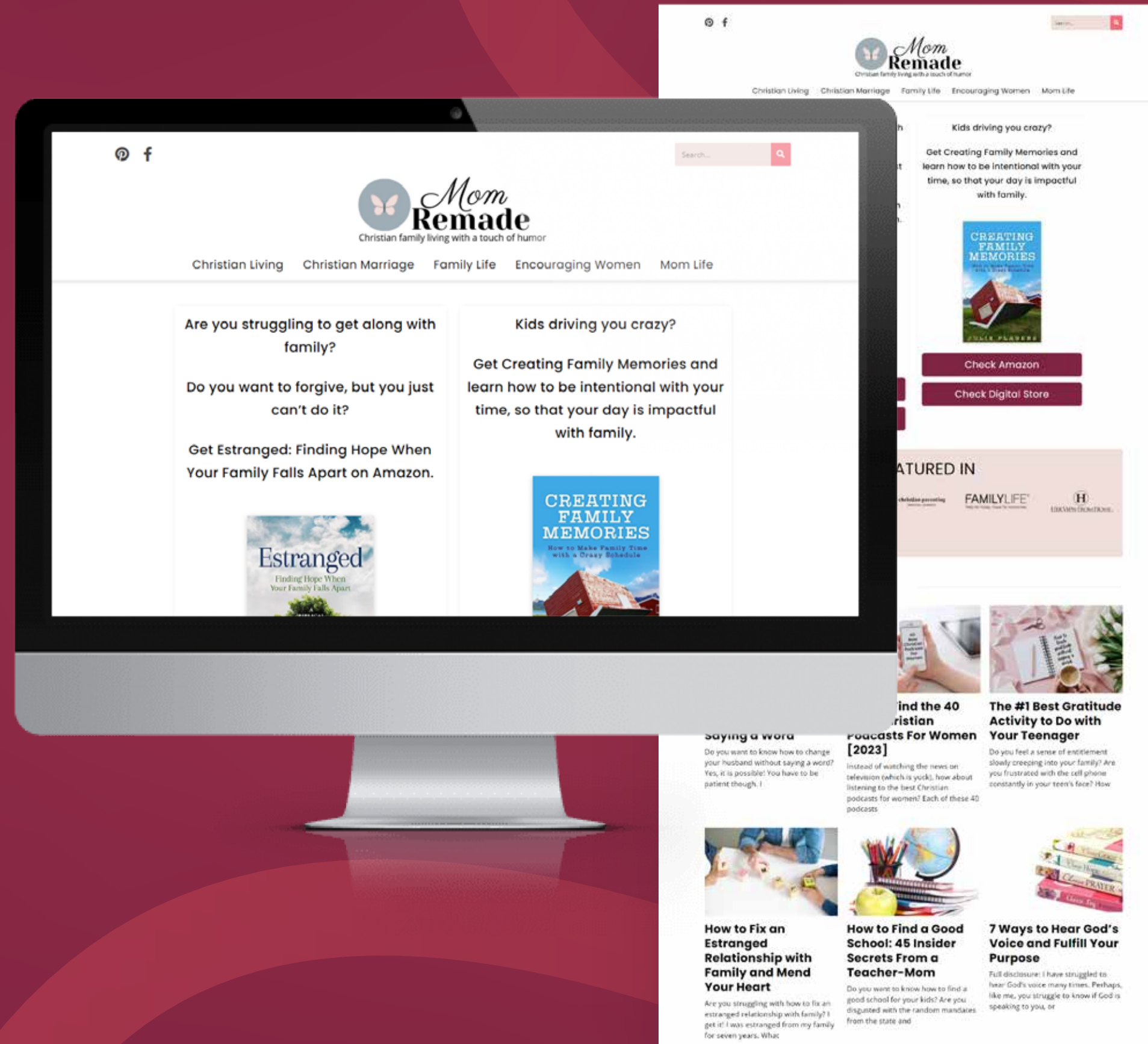






**Momremade** is a relationship and Christian-focused blog. The project’s main objective was to resolve the Pinterest sharing issue, revamp MomRemade.com’s design using Elementor Pro plugin, implement a custom post type for book sales with the Advanced Custom Fields (ACF) plugin, and focus on SEO optimization to enhance the blog’s visibility, user experience, and spiritual inspiration.

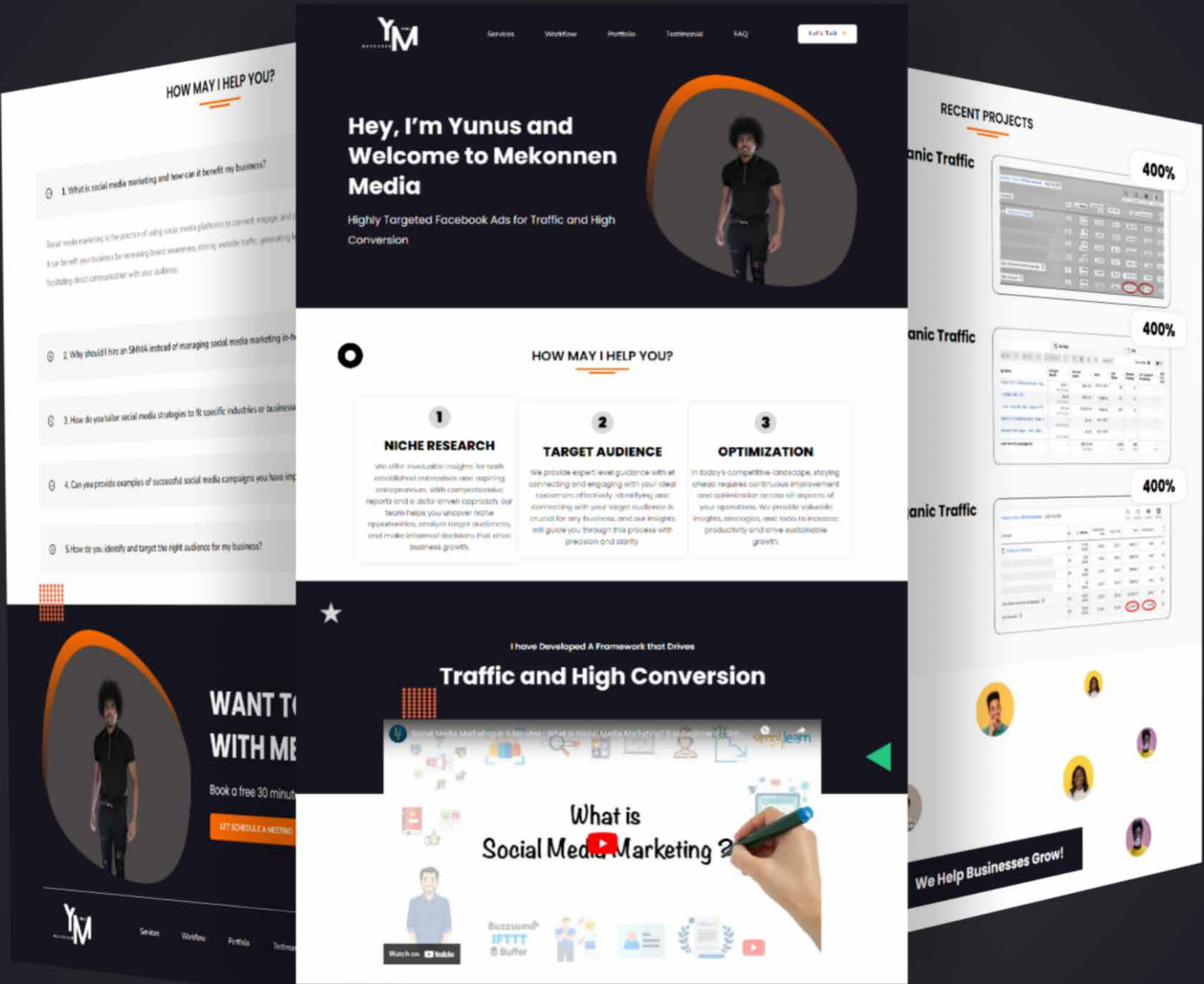
- ✔ Pinterest Issue Resolution
- ✔ Website Redesign
- ✔ Custom Post Type for Book Sales
- ✔ SEO Optimization





Yunus the owner of Mekonnenmedia is a Professional facebook Ad expert focused on page analytics and report, lead generation, and conversion rate optimization. My work was to create a responsive web-site to showcase his brand and services.

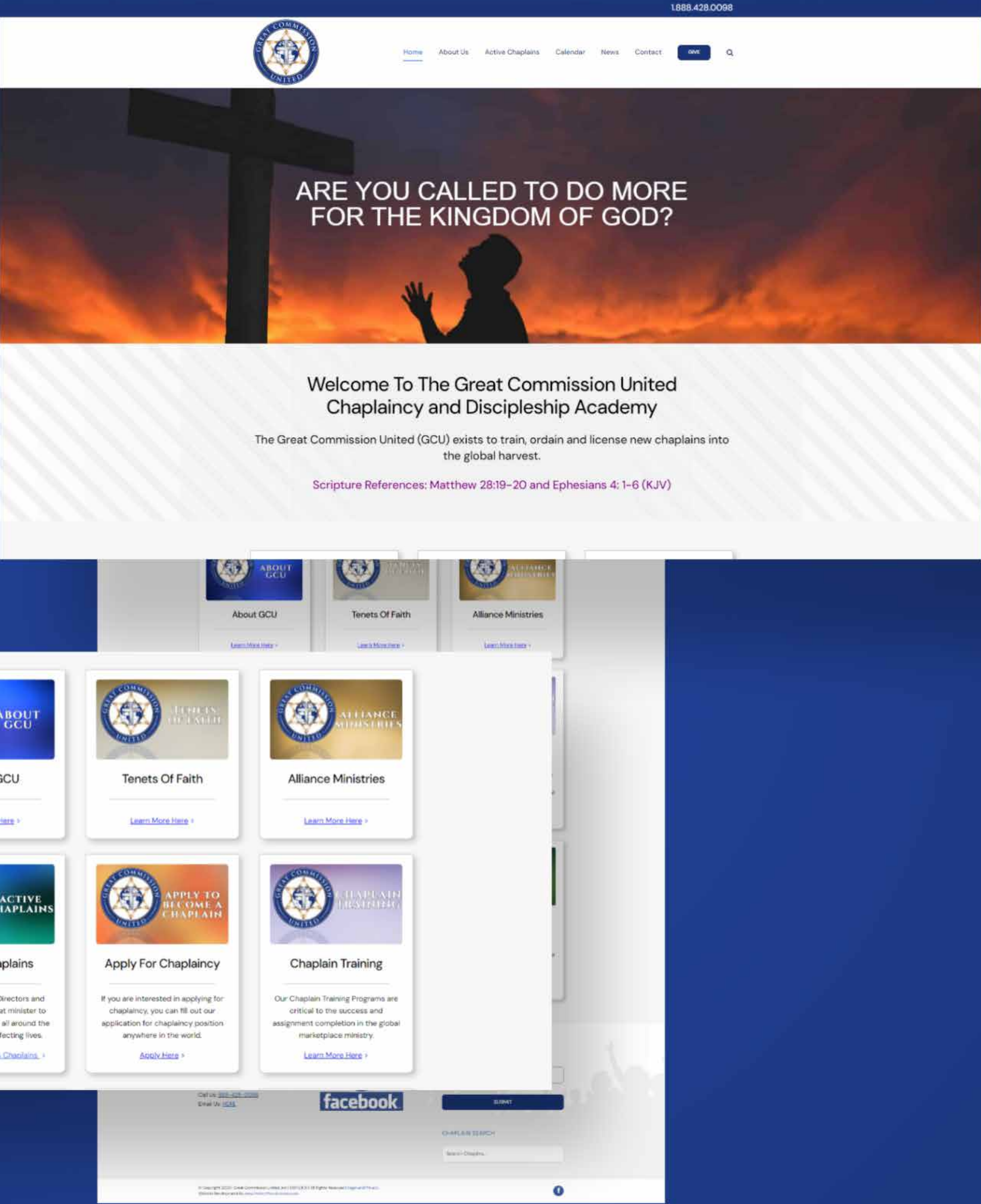
- ✓ Web Design
- ✓ Web Plugin
- ✓ Optimization





The Great Commission United (GCU) exists to train, ordain, and license new chaplains into the global harvest. Working on their website revamped the site, increasing their site ranking with SEO.

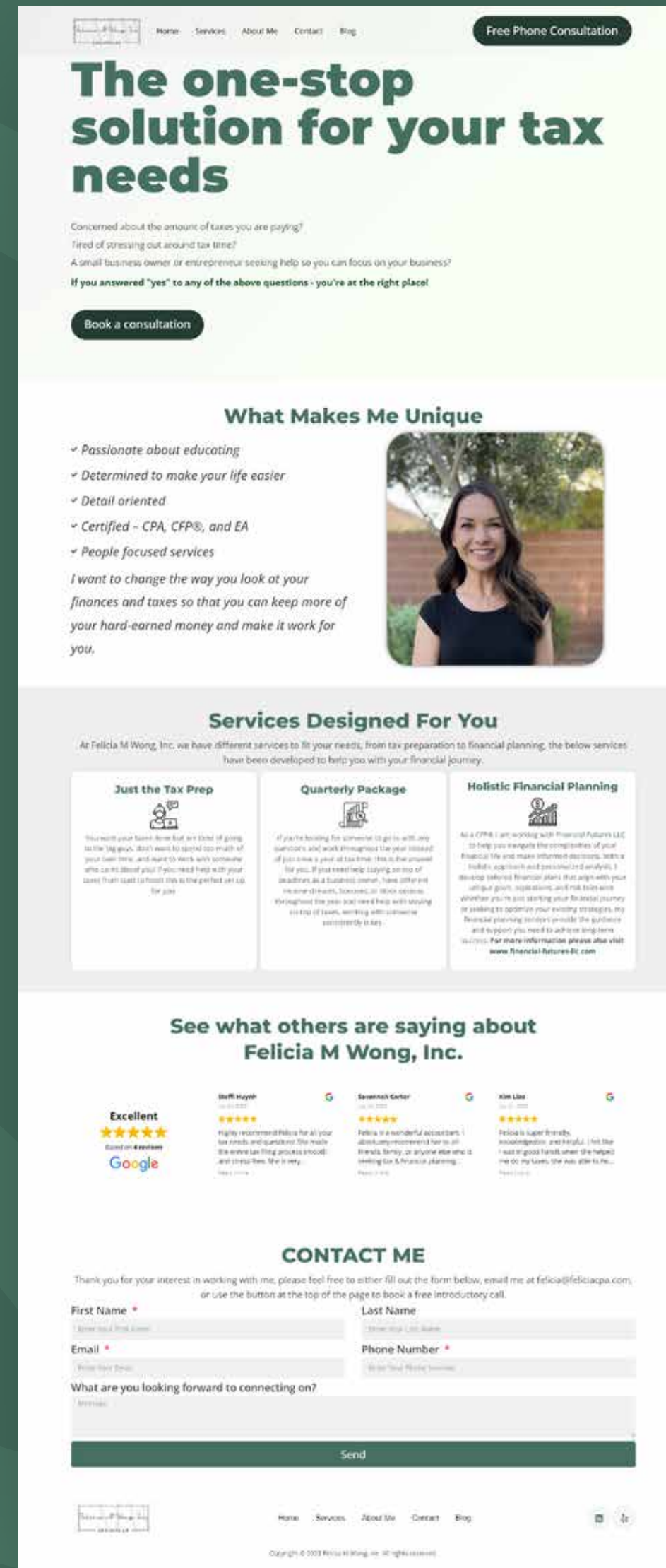
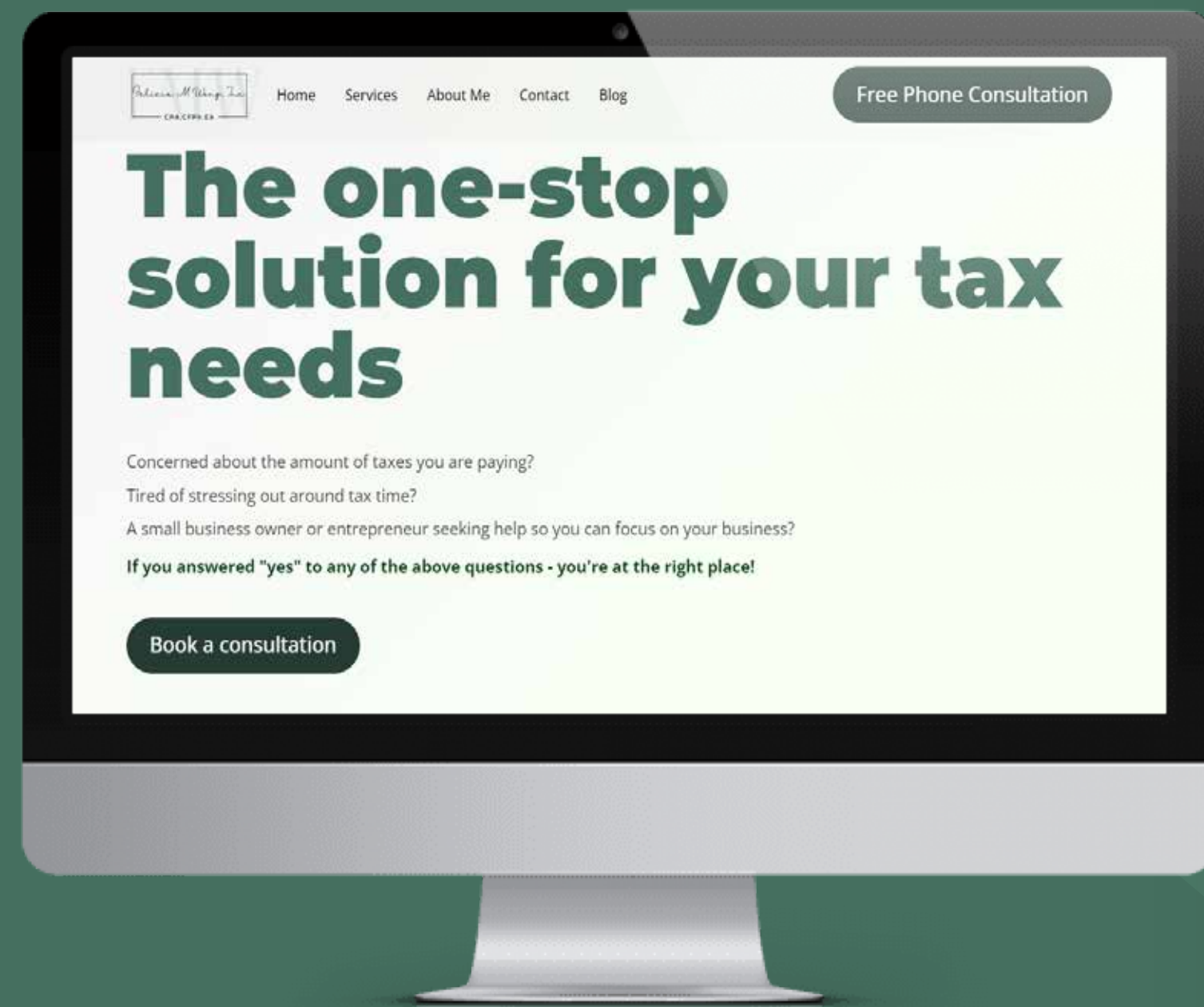
- ✔ Web Design
- ✔ SEO





Feliciacpa is a tax-focused brand helping people navigate their taxes and finances with more ease. My work was to design the website to suit the brand message and help Feliciacpa communicate to her audience effectively and optimize the site as well to rank higher.

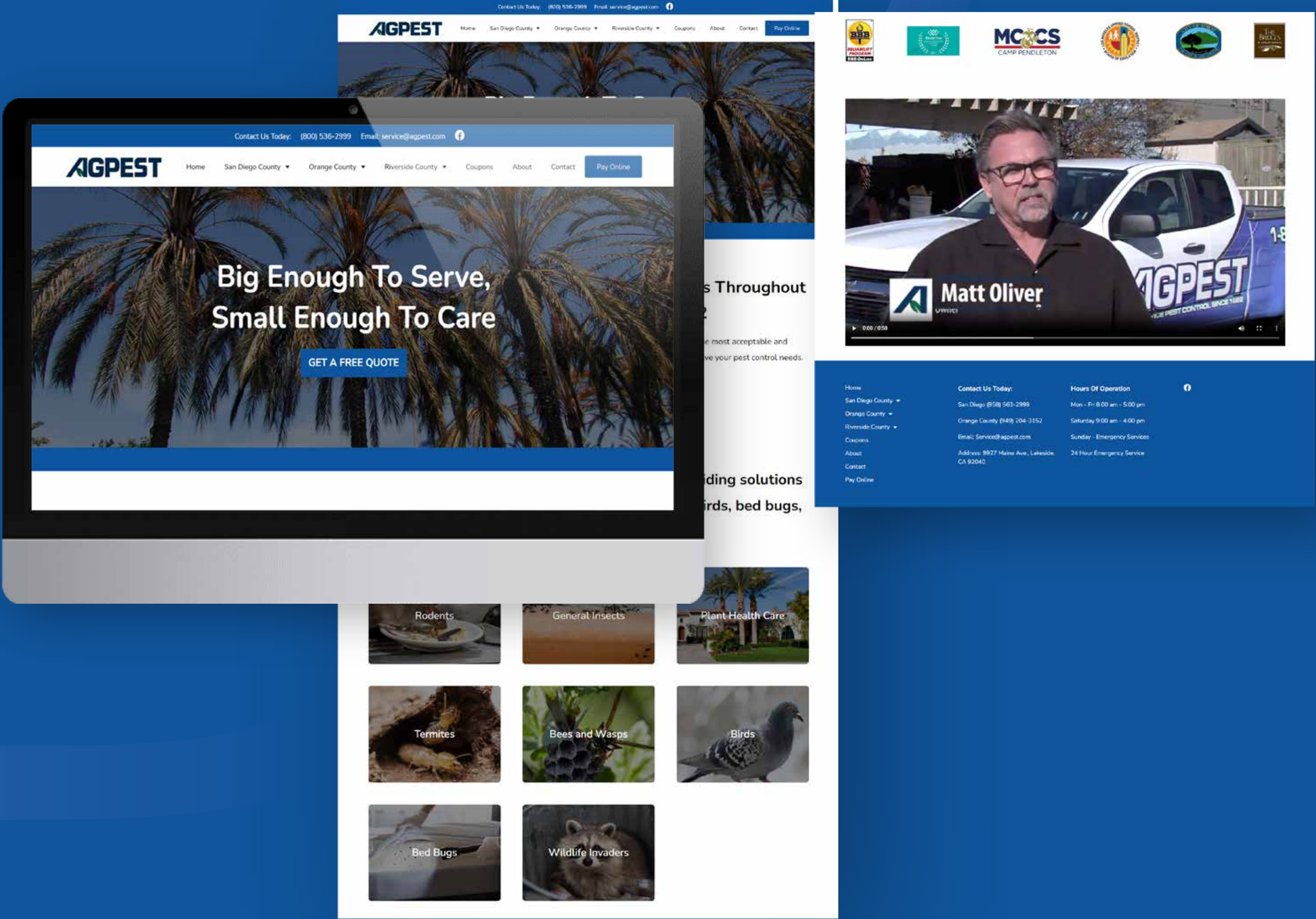
- ✓ Web Design
- ✓ Optimization
- ✓ Security





Krystle Carson is an entrepreneur running a successful pest control business. Agpest’s website was initially built on the Duda platform but required a complete redesign to enhance its visual appeal, user experience, and search engine optimization. The primary objective of this project was to redesign Agpest’s website, leveraging WordPress and the Elementor Pro plugin. The redesign aimed to improve the overall user experience, implement modern design aesthetics, enhance search engine optimization, and ensure responsiveness across various devices.

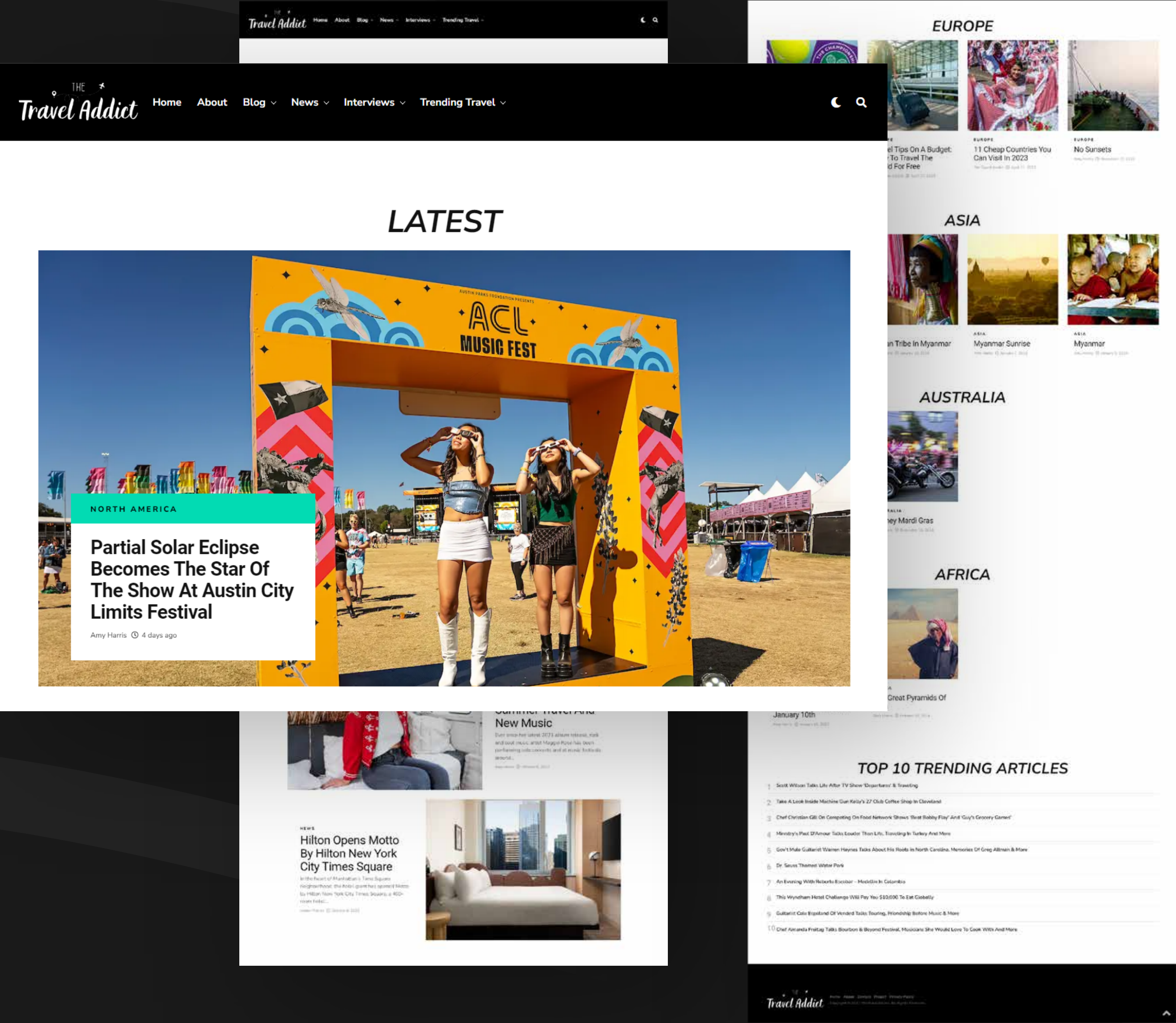
- ✔ Web Redesign
- ✔ SEO
- ✔ Responsiveness





Amy Harris is the owner of thetraveladdict.com, a travel blog. Over the years, the website has grown in popularity, attracting a large number of readers. With the increasing number of visitors, the website began to experience some performance issues, which were affecting user experience and her earnings. Amy Harris contacted me to assist with WordPress Maintenance services. The primary objective of the project was to enhance the website’s performance and increase Amy’s earnings.

- ✔ WordPress website design
- ✔ WordPress blog design
- ✔ WordPress maintenance
- ✔ WordPress SEO

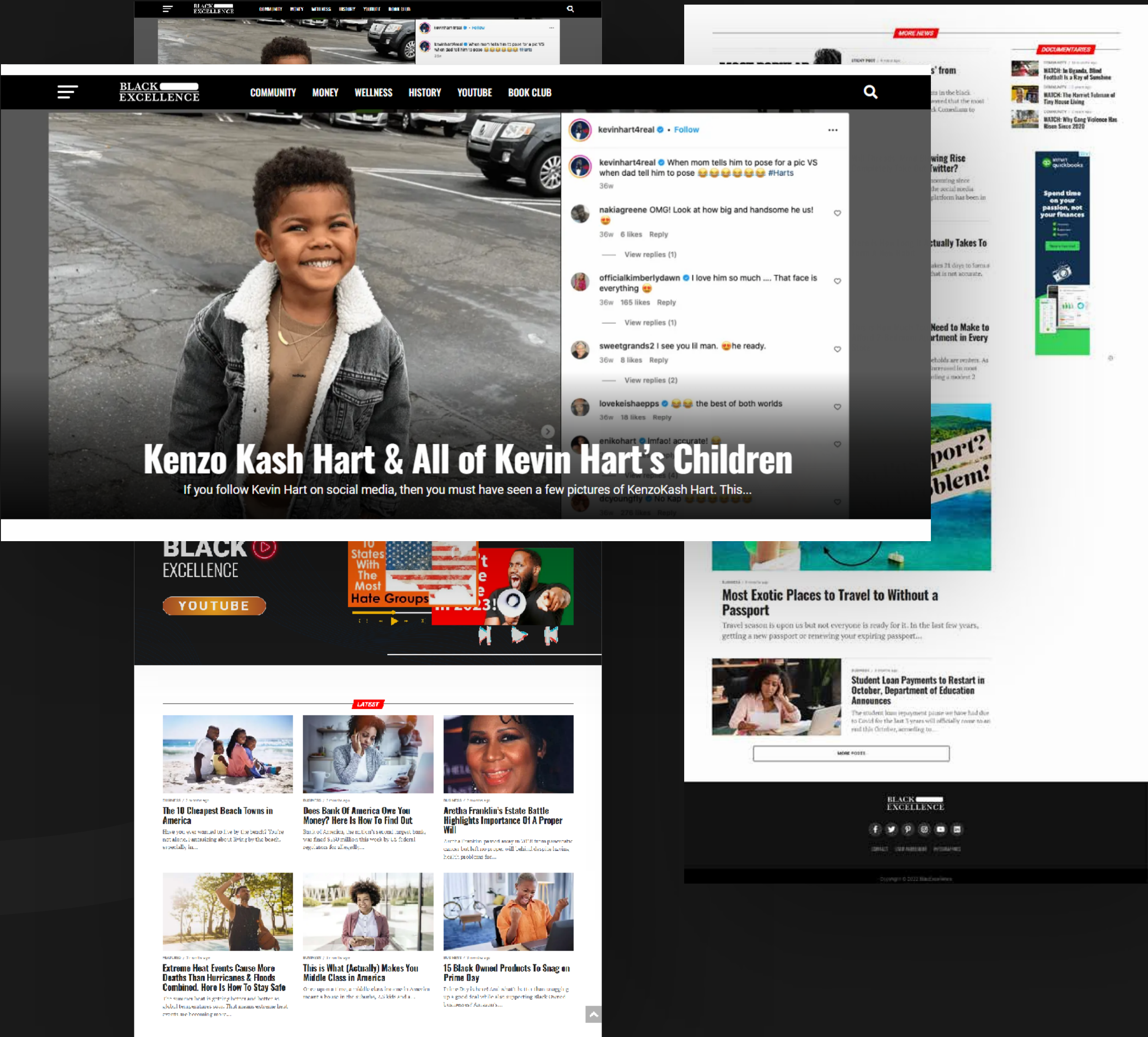






BlackExcellence.com is a Word-Press-based blog facing several technical issues, including malware-embedded URLs, low-quality engagement, and slow website performance. The blog owner reached out to us for help fixing these issues and improving the overall user experience on the site.

- ✔ Improved Performance
- ✔ Speed Optimization

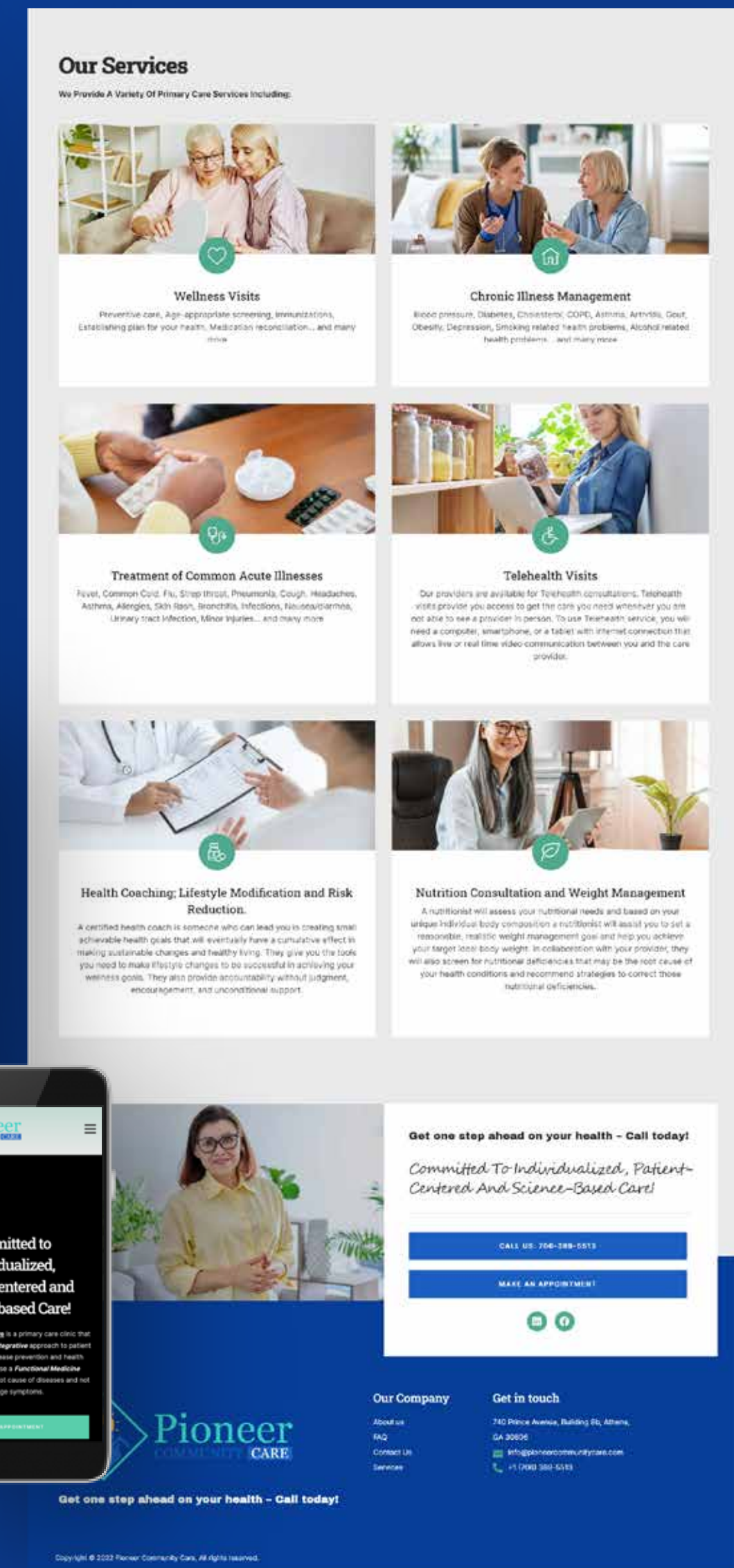
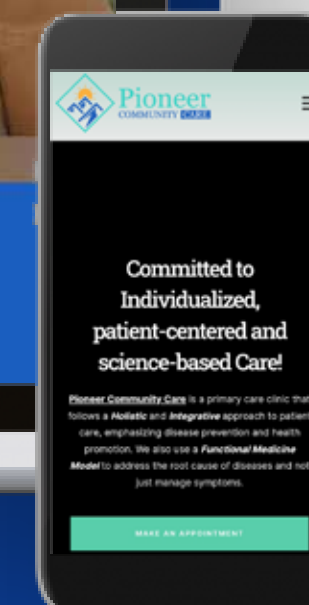
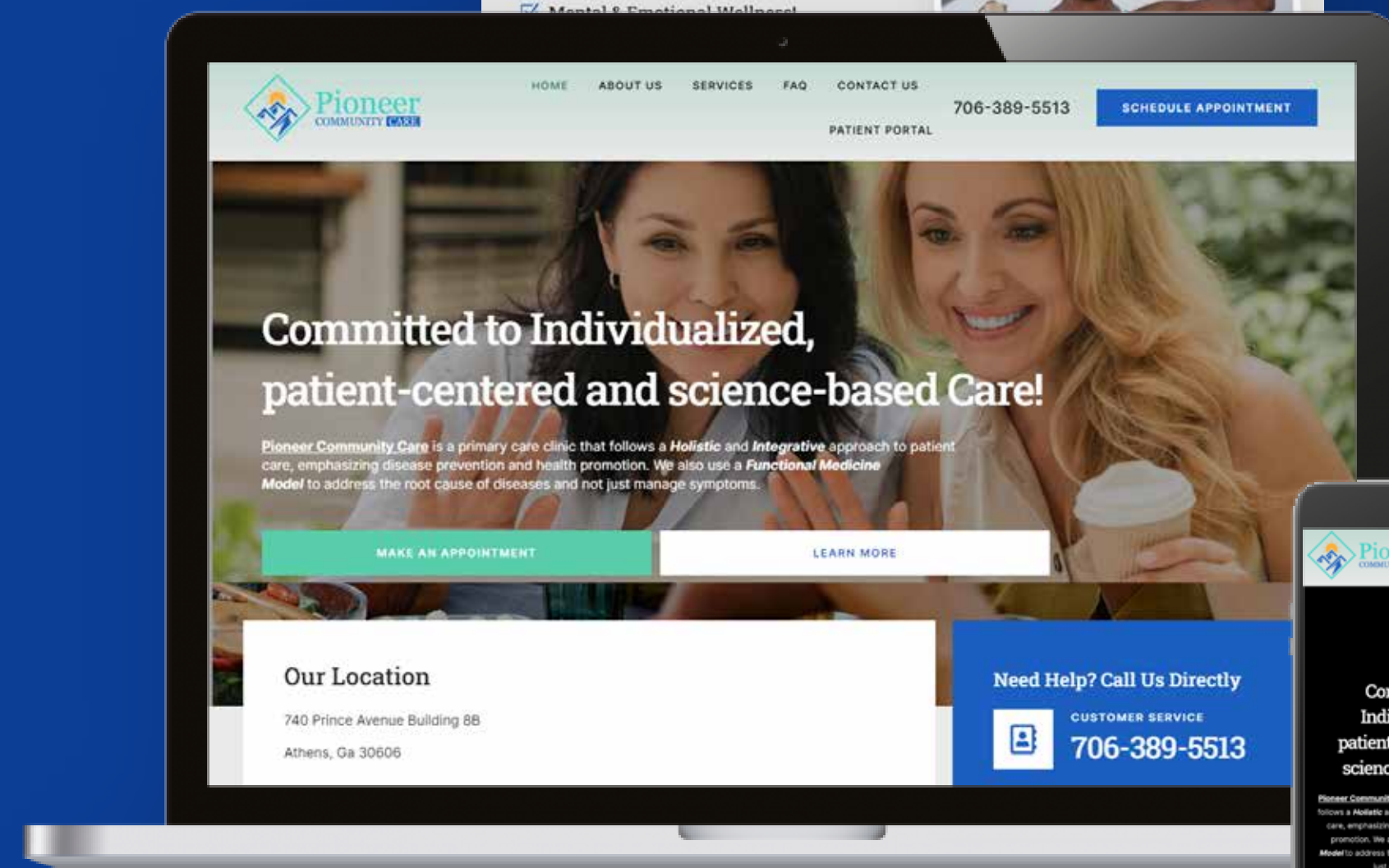
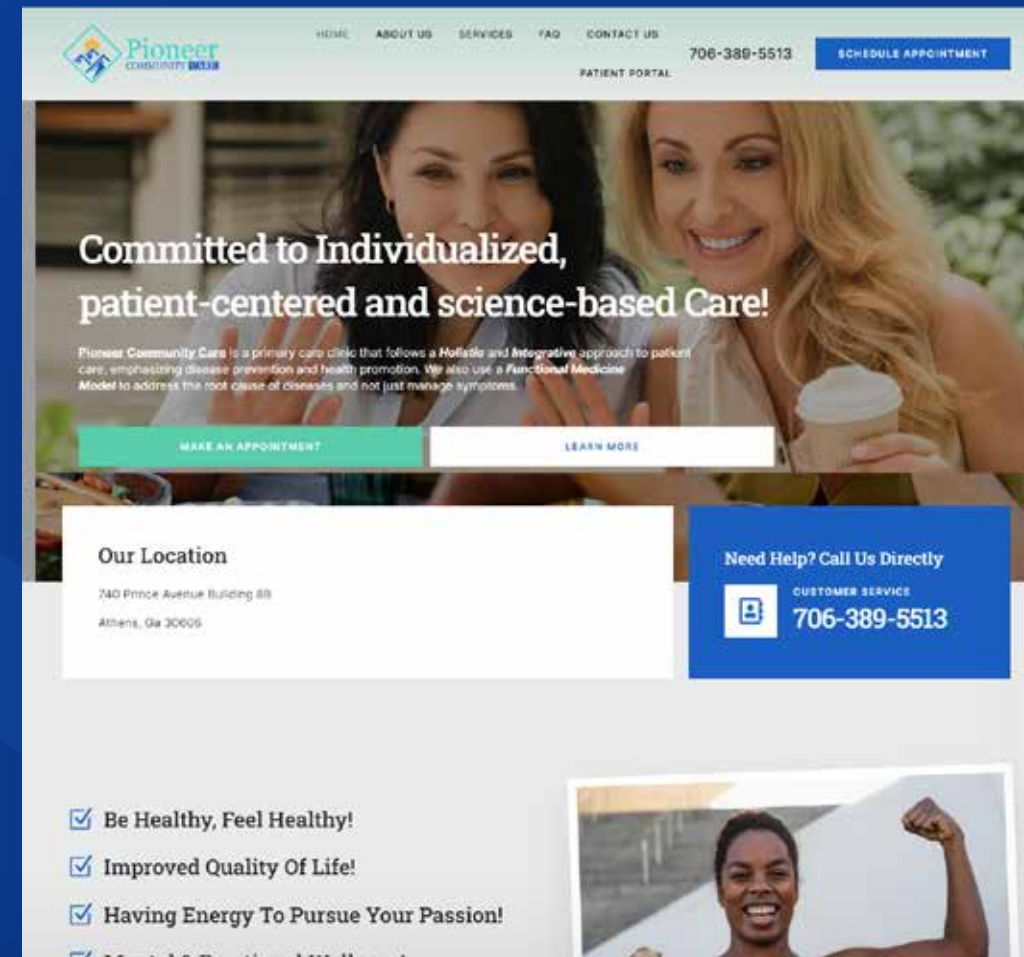






Pioneer Community Care is a non-profit organization that provides care and support for individuals with disabilities. Their website had become outdated with many old plugins and WordPress software, resulting in a poor user experience and obsolete design. The organization needed a redesign that would improve the functionality and aesthetics of the website but with a limited budget. The objective of the redesign project was to update the website with a modern design while retaining the existing content.

- ✓ Updated WordPress software
- ✓ Removed outdated plugins
- ✓ New design interface







Jared Sandel, the owner of The Friendly Home Buyer, approached me to revamp his company's outdated website. The existing website lacked a modern design, required integration with Zapier for automation, and had several WordPress security bugs that needed fixing. The primary goal was to create a contemporary and user-friendly website that would effectively generate leads while addressing security vulnerabilities.

- ✔ Website Redesign
- ✔ Integration With Zapier
- ✔ Website Security
- ✔ SEO
- ✔ Responsiveness







The client, Darryl Abrahms, owns the TRUTAJ Gloves Website. Darryl is really great to work with. He is easygoing, smart, and, overall, an excellent client. He has extensive knowledge of ecommerce as he has various ecommerce stores. He is also very adept at Affiliate Marketing. I have learned a lot from him. He wanted to run an ad campaign on a specific page of their website, but they could not edit the text and images on that page. This was causing damage to their ad campaign.

✔ WordPress Editing







## Testimonial

# What People are Saying about my work

### WordPress Blog Setup

“ I hired Paul to help me put together a Blog/Article page on our company website. Paul was very easy to work with and made changes as asked in a timely manner. I will work with Paul again in the future.

### Web and Software Development

“ Paul is a talented detailed-oriented software developer that goes above and beyond helping his clients achieve their business goals. He is dedicated and ensures his clients business objectives are accomplished through his software development.

### Website Development

“ Paul is a very responsible developer. It was great to work with him and fully recommend him.

### WordPress Website Development

“ I have been working with Paul multiple times since last year on Upwork and he always does an excellent job.

### Website Design and Development

“ I have worked with a lot of professionals, but Paul Olorun-ransola is exceptional. He isn't just a professional website developer, he is diligent, very honest, and open. I needed a website for my new company and he made me a fully optimized, beautiful, and responsive website. The speed of the website is great. The content is very professional and simple to comprehend. Throughout the project, he communicated effectively to update me on the progress of the work. He is the best freelancer I've hired on Upwork to date. I am indeed very happy to work with Paul and will recommend him to anyone who needs a WordPress website design.

Pricing

Lets Work  
With Your  
Budget

Getting your projects done with me is Transparent and simple, my services are both in hourly and fixed rates.

Confused on which rate is suited for your project ?



**Hourly Contracts** are suitable for flexible projects which scope is not well-defined and will require frequent changes.

**Fixed Rate Contracts** are best for well-defined projects with a set budget.

**Revisions** with hourly contracts, you can make changes to your heart's content. With fixed rate contract you get two revisions.

SERVICES	PRICING
• WordPress Website Design with page builder	1000\$
• WordPress Theme Development and Customization	200\$
• WordPress Website Maintenance & Bug Fixes	100\$
• WordPress eCommerce	1000\$
• WordPress Blog Setup	200\$
•WordPress Plugins Development	200\$
• WordPress Speed Optimization	200\$
• WordPress API Integration	200\$
• WordPress Bookings & Subscription Websites	1000\$

Hourly rates starts at 50\$/hr





# Ready to achieve your business goals.

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